

Fish welfare

Sustainability indicators

Our sustainability indicators are some of the key ways in which we measure how we are performing with regards to fish welfare, protecting the environment and benefiting the local communities in which we live and work.

(Figures last updated 31 January 2025. Please note: 2024 financial results will be publicly available from Autumn 2025.)

FISH WELFARE

RSPCA Assured



100%

farms operating to RSPCA standards

We're proud to farm to RSPCA welfare standards; standards that set out best practice in the rearing and care of farmed salmon: from freshwater and marine, to harvest and processing.

FISH WELFARE

Fish survival



89.7%

average annual fish survival

Our average end of crop survival for the last full farming year (2024) was 89.7%. This compares with less than 5% survival in the wild and brings our five-year average fish survival to 87.4%.

FISH WELFARE

Fish quality



88.7% of all fish harvested in 2024 were graded superior quality, giving a strong indication of the high health and welfare status of our fish.

89%

superior grade

FISH WELFARE**Responsible medicine use****0%**

medicinal residue in our harvested fish

Our strict veterinary protocols have helped ensure the continued absence of medicinal residues with the Veterinary Medicines Directorate surveillance programme detecting no residues in our salmon destined for market.

FISH WELFARE**Sea lice management****0.5**

average female sea lice

In 2024, we achieved an average sea lice level of 0.5 adult females (*Lepeophtheirus salmonis*) per fish across all counts undertaken at all stocked farms throughout the farming year.

FISH WELFARE**Increasing knowledge****£5.9M+**

investment in applied research

Since 2013, we've invested £5.9M+ in collaborative and in-house research projects worth over £17.7M to help increase understanding of key fish health issues including gill disorders, sea lice and freshwater challenges.