

Environment

## Sustainability indicators

Our sustainability indicators are just some of the ways in which we measure how we are performing with regards to fish welfare, protecting the environment and benefiting the local communities in which we live and work. (All figures correct as of 5 April 2023.)

ENVIRONMENT

### Feed ingredients



30 : 70

marine vs plant-based/others (SSF diet)

Across all our fish diets in 2022 - freshwater, marine and Label Rouge - we used just 30% marine ingredients vs 70% plant-based/others, with 45% of all raw materials sourced from within the UK.

ENVIRONMENT

### High-tech feeding



57 out of 57

farms have camera-monitored feeding

By investing in camera-monitored feeding systems at 57/57 marine farms, and by matching feed portion to fish appetite, we're committed to minimising any wasted feed.

ENVIRONMENT

### Fish containment



Zero

fish escapes in the last 12 months

Good farm practices, ongoing investment in rigid new netting systems and attentive husbandry have been instrumental in helping ensure no confirmed fish escapes in the last 12 months.

ENVIRONMENT

## Greener energy



100%

mains electricity from renewable sources\*

In addition to trialling the potential of hybrid power systems to reduce diesel use, we've also switched to 100% renewable sources for our mains electricity. (\*Once existing contracts end for farms newly acquired in 2021.)

### ENVIRONMENT

## Reducing plastics



2.5M+

polystyrene boxes saved

By switching to returnable, re-usable bulk bins wherever safe and practical to do so, we've helped save 2.5M+ single-use polystyrene boxes since 2017.

### ENVIRONMENT

## Beach cleans



15

beach cleans in 2022

From the Marine Conservation Society's Great British Beach Clean to lower profile efforts, our teams carried out 15 beach cleans in 2022, removing a mix of marine-related and general waste.