

Environment

Sustainability indicators

Our sustainability indicators are some of the key ways in which we measure how we are performing with regards to fish welfare, protecting the environment and benefiting the local communities in which we live and work.

(Figures last updated 17 March 2024. Please note: 2023 financial results will be publicly available from Autumn 2024.)

ENVIRONMENT

Feed ingredients



28 : 72

marine vs plant-based/others (SSF diet)

Across all our fish diets in 2024 - freshwater, marine and Label Rouge - we used just 31% marine ingredients vs 69% plant-based/others.

ENVIRONMENT

High-tech feeding



46 out of 46

active farms have camera-monitored feeding

By investing in camera-monitored feeding systems at our marine farms, and by matching feed portion to fish appetite, we're committed to minimising any wasted feed.

ENVIRONMENT

Fish containment



Zero

fish escapes in the last 12 months

Good farm practices, ongoing investment in rigid new netting systems and attentive husbandry have been instrumental in helping ensure no confirmed fish escapes in the last 12 months.

ENVIRONMENT

Greener energy**100%**

mains electricity from renewable sources*

In addition to trialling the potential of hybrid power systems to reduce diesel use, we've also switched to 100% renewable sources for our mains electricity. (*Once existing contracts end for ex-Grieg Seafood Shetland farms acquired in 2021.)

ENVIRONMENT

Reducing plastics**3.45M+**

polystyrene boxes saved

By switching to returnable, re-usable bulk bins wherever safe and practical to do so, we've helped save 3.45M+ single-use polystyrene boxes since 2017.

ENVIRONMENT

Beach cleans**16**

beach cleans in 2024

Our teams carried out 16 beach cleans in 2024, removing a mix of marine-related and general waste as part of the Marine Conservation Society's Great British Beach Clean. This doesn't include other local cleans, such as Bag The Bruck in Orkney or lower profile efforts.